

# Star Talent

The Co-Creators & Hosts of Executive Points of View are seated and respected C-Suite Executives of multi-billion dollar organizations, each with over twenty years of business experience. Their viewpoints are meticulously tailored and curated toward a C-Suite/Board audience of peers and professionals based on real-life situations.

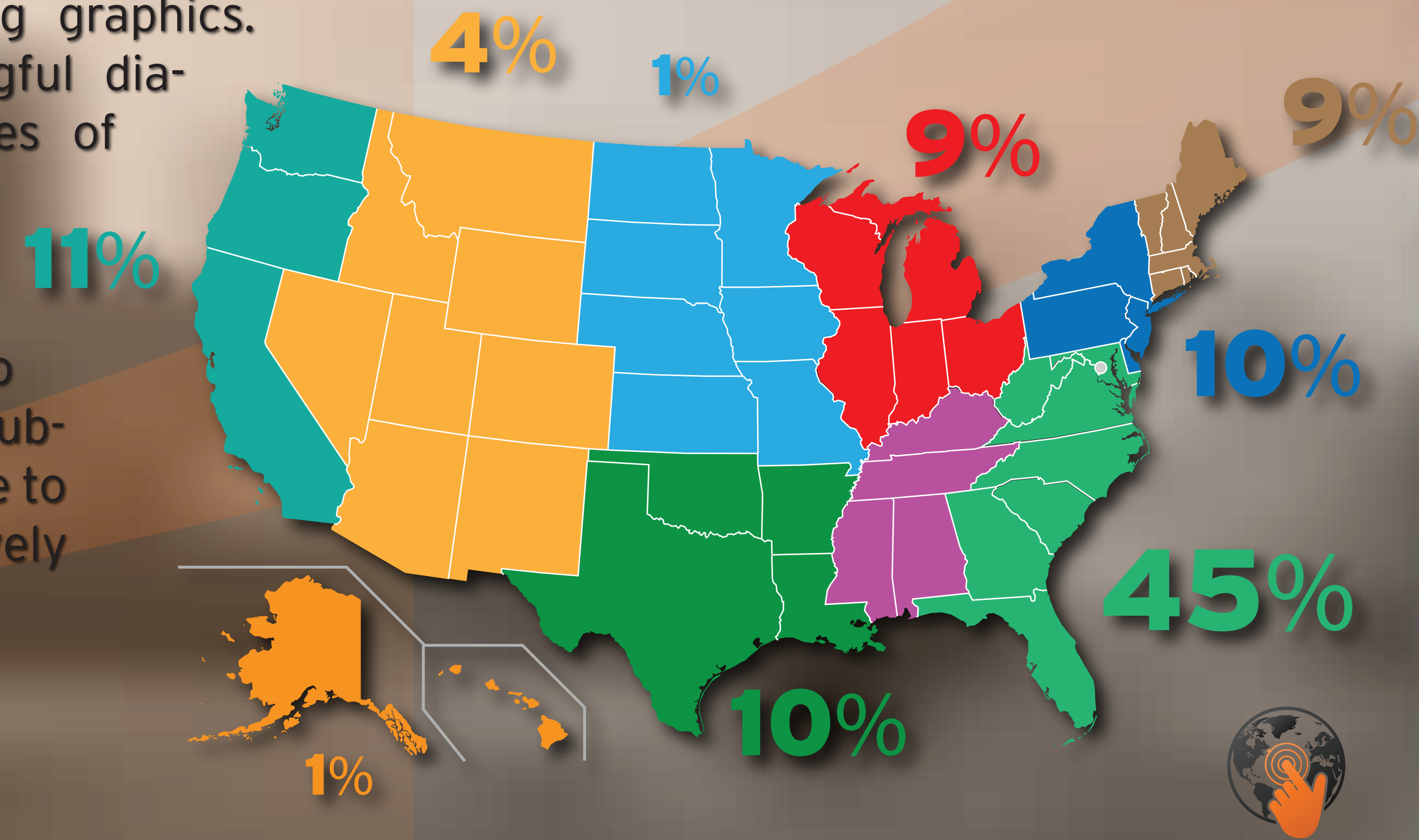


# Quality

Each episode of Executive Points of View features succinct, impactful, and relevant business topics along with extremely high quality production values supported by thoroughly researched statistics, key talking points, and supporting graphics. We focus on meaningful dialogue and perspectives of important issues in a consumable fashion for our viewing audience. Our mission is to give you something substantial and memorable to ponder within a relatively short amount of time.

# Viewership

With a monthly viewership of around 15,000 impressions, the EPOV productions are becoming popular among C-Suite Professionals who are looking for knowledge and shared experiences from their peers. The topics are popular in major U.S. Markets with a growing West Coast presence.



# Focus

A large portion of Executive Point of View's audience consists of high-level business executives and organizational decision-makers. The hosts meticulously tailor all their episodes to their target audience including Board Members, C-Suite peers, founders, and business investors.



Experienced Hosts

**2**

Hard Hitting

**<10**

Minute Episodes

Growing Viewership

**15,000**

Monthly Views

Targeted Audience

**46%**

Buyer Audience